

## China, Australia to dig up more opportunities for agribusiness collaboration

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Following the China-Australia Free Trade Agreement, agribusiness representatives from Australia and south China gathered in Guangzhou to dig up more opportunities for agricultural development on April 11, 2016.



[A group photo of the Australian agribusiness delegation in Guangzhou. \[Photo/Austrade\]](#)

As an important part of the 2016 Australia Week in China, the Guangzhou Agribusiness Seminar focused on agriculture supply chain, logistics, food safety, customs, quarantine and market safety regulations for importing agricultural products.

Experts, practitioners and representatives from related industries took part in the seminar and panel discussions, sharing experience and opinions on agribusiness and exploring new opportunities for cooperation, investment, training, research and development in agribusiness and service industry.



The Agribusiness Seminar held in Guangzhou. [Photo/Austrade]

After the seminar, a business matching by industry sectors (meat/livestock, seafood, fruit & vegetable + flower, dairy and grain) was arranged to help the Australian delegates and Chinese business representatives to further understand each other and set up potential cooperation. The attendees reacted enthusiastically to the seminar saying they benefited a great deal from it. Over 200 agribusiness representatives from south China joined the seminar, most of whom are from Guangdong, some from Guangxi, Fujian and Hainan provinces.

A frozen food company representative from Guangzhou told the reporter that she attended the seminar to find more high-quality meat suppliers, and she did make acquaintance with quite a few potential partners as well as friends from other industries.



The Australian agribusiness delegation visit a beef processing plant. [Photo/Austrade]

120 agribusiness delegates from Australia participated in the event at their own expenses. Before the seminar, the Australian delegation visited several local companies, including an Australian beef processing plant in Nansha District, a seafood bonded warehouse in Baiyun International Airport, and a whole-sale vegetable market in Baiyun District.

“We had a very good day. It was a real eye-opener for me. The opportunities in Guangdong are incredible. As Andrew Robb said, if Guangdong were a country, it would be the ninth biggest in the world. It gives us an indication of the scale of what we are looking at,” said Damian Kelly, Senior Manager Public Affairs of Australian Business Chamber, who was also part of the seafood delegation.